



TruHearing® Select

## Enjoy Better Hearing and Comprehensive Care

Good hearing is important to your health. That's why Highmark Blue Shield offers you a hearing aid benefit through TruHearing®. Hearing aids can be expensive—an average of \$2,400 per aid<sup>1</sup>—but your benefit makes addressing hearing loss more affordable.



### Your Comprehensive Hearing Benefit Includes:

(See reverse for copayment details)



#### State-of-the-Art Technology

*Experience the latest advances in hearing technology*

- › Enjoy natural, lifelike sound in virtually all listening situations
- › Hear speech clearly, even in noisy environments
- › Stream audio and phone calls directly to your ears from your smartphone<sup>2</sup>



#### Personalized Care

*Receive expert care from our team of helpful professionals*

- › Guidance and assistance from a TruHearing hearing consultant
- › Local, professional care from an accredited provider in your area
- › A hearing exam plus three follow-up visits for fitting and adjustments



#### Help Along Your Way

*Get started on the journey to better hearing with confidence*

- › A worry-free purchase with a 45-day trial and 3-year warranty
- › 48 free batteries per aid included with non-rechargeable models
- › Guides to help you adapt to your new hearing aids at [TruHearing.com/GetStarted](https://TruHearing.com/GetStarted)

<sup>1</sup> "Aging America & Hearing Loss: Imperative of Improved Hearing Technologies." President's Council of Advisors on Science and Technology. October 2015.

<sup>2</sup> Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory.

→ Call TruHearing to learn more and schedule an appointment  
**1-844-394-5421 | For TTY, dial 711**

Monday through Friday from 8:00 a.m. to 8:00 p.m.

Your plan covers up to two hearing aids per year.	<b>TruHearing Advanced 19</b> 32 Channels   6 Programs	<b>TruHearing Premium 19</b> * 48 Channels   6 Programs	<b>Routine Exam</b> In-Network <sup>3</sup>
<b>Your Plan:</b>	Retail: <del>\$2,445</del> /aid	Retail: <del>\$3,125</del> /aid	
Community Blue Medicare HMO Prestige Security Blue HMO-POS Deluxe	\$499 copay/aid	\$799 copay/aid	Specialist visit copay will apply

\*Rechargeable battery upgrade option on TruHearing Premium 19 RIC Li for \$75 per aid

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<sup>3</sup> Must be performed by a TruHearing network provider.

Highmark Blue Shield, Highmark Choice Company, Highmark Senior Health Company, and Highmark Senior Solutions Company are independent licensees of the Blue Cross and Blue Shield Association.

Highmark Choice Company, Highmark Senior Health Company, and Highmark Senior Solutions Company are Medicare Advantage plans with a Medicare contract. Enrollment in Highmark Choice Company, Highmark Senior Health Company, and Highmark Senior Solutions Company depends on contract renewal.

Community Blue Medicare HMO is a limited network plan. If you want access to Highmark’s full provider network, you may wish to consider our Security Blue HMO-POS and Freedom Blue PPO Medicare Advantage Products.

Out-of-network/non-contracted providers are under no obligation to treat Security Blue HMO-POS members except in emergency situations. Please call our customer service number or see your Evidence of Coverage for more information, including the cost sharing that applies to out-of-network services.

Highmark Blue Shield complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。请拨打您的身份证背面的号码（TTY：711）。

All content ©2018 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Three follow-up visits must be used within one year after the date of initial purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant. HM\_S\_SCHPW\_F\_0119